



## **Meeting Minutes**

**Tuesday January 4, 2011, 6:30 pm  
Mill Street Grill, Plymouth, WI**

**Present:** Brian Schwaller, President (Ecomanity)  
Tammie Hogan, Website Manager (Energy Strategies, One Source Business Solutions)  
Kendra Schielke, Secretary (Camp Y-Koda, Arbonne)

Rich Jordan, Rich Jordan, Cheryl Walsch (Otter Creek Landscaping), Elizabeth Eckhardt (Restoration Gardens), Kristia Wildflower, Ron Nielsen (Advicoach), John Knowles (Plymouth Industries), Ed Zinthefer (Arch Electric), Cathy Jones (Arch Electric, Ozaukee First Congregational Church).

### CALL TO ORDER AND INTRODUCTIONS

- Meeting was called to order at 6:30 pm and the SLG mission statement was reviewed and approved.
- Member introductions were made, highlighting new corporate member, John Knowles and new Secretary, Kendra Schielke.
- Cathy Jones announced that her work with the Sustainability Committee in Port Washington has been successful. Community members are enjoying a winter farmers' market and she has started a blog, [sustainozaukee.com](http://sustainozaukee.com).

### EDUCATIONAL 10 MINUTES

- Web Manager, Tammie Hogan educated members on, "Managing Thermostats for Comfort and Savings." Full copies of the article she shared are available on the Energy Strategies website as well as the Focus on Energy website.

### BUSINESS

#### **EDUCATIONAL SERIES-THINKING GREEN THURSDAYS**

- President, Brian Schwaller led the discussion about the upcoming monthly Thinking Green Thursdays at MoJo's.

- Brian informed members that flyers would be 11”x 18” and suggested an initial 50 copies. Members asserted the importance of smaller sizes available in addition and the group came to a consensus that 50 small paper copies should be made in addition. It was also agreed that a statement welcoming the public and noting there is no charge must be added. Members will assist in the distribution of flyers throughout the area.
- Financial support of \$200 from WPS and \$500 from Orion will be available for this event.
- Members agreed that pizza and other food should be purchased from MoJo’s for attendees. They will be responsible for their own drinks.
- Members will each bring one guest to the event.
- John Knowles pointed out that we need to work on communicating with MoJo’s owner and staff to satisfy our needs (room temperature, etc.) and also be considerate of his business, developing a mutually beneficial relationship.
- We need to ensure that a member is responsible for coordinating monthly speakers and press releases and gage SSTF’s involvement.

#### MEETING LOCATIONS

- Kristia Wildflower announced that the SLG monthly meetings for Tuesday, March 1 and Tuesday, April 5 would be held at Paradigm Coffeehouse, corner of 8<sup>th</sup> Street and St. Clair Avenue in downtown Sheboygan as Paradigm owner, Kate Krause, also uses many sustainable practices in her business.
- Kristia also stressed the importance of signage prior to and during meetings to draw in curious potential members. Members agreed on the importance of this, and President Brian Schwaller mentioned that he had or will make signs available.
- Members agreed that meeting locations should be changed every two months, and that participating businesses should be promoted for their sustainable practices and possibly receive free corporate membership.

#### ORION TOUR

- As a stipulation of their pending donation, Orion Energy requires that SLG members tour their facility in Manitowoc, WI.
- The tour has been scheduled for Thursday, January 6.
- Members made arrangements to carpool and agreed that details of the trip should be posted on the SLG website and emailed to others on SLG’s contact list who may be interested.

#### CHAMBER OF COMMERCE

- President Brian Schwaller suggested that SLG become involved with the Sheboygan County Chamber of Commerce.
- Benefits include becoming eligible for the nonprofit organization award offered by the Chamber, gaining recognition and networking with area businesses and the opportunity to include SLG information in Chamber welcome packets.

- Involvement would require representatives of SLG present at Chamber events. Several members agreed that they would be interested in representing SLG but that we would have to check any limitations on the number of members who may be involved.

#### OFFICERS AND BOARD

- Kristia Wildflower and John Knowles volunteered to serve as Board members.
- A Treasurer position is still available.

#### OTHER NEW BUSINESS

- Krisita Wildflower requested a donation of a rain barrel and a t-shirt from SLG for a Theater for Young Audiences event and it was approved.

#### MEETING CLOSE

- The meeting came to a close at 8:30 pm.

#### UPCOMING EVENTS

- Next month's meeting Tuesday, February 1 at Mill Street Grill.
- Choices for Sustainable Living meetings 3<sup>rd</sup> Monday every month at First Congregational Church in Sheboygan.
- First Thinking Green Thursday's session will be January 20<sup>th</sup> at MoJo's.
- All events are on the SLG website calendar.

#### ACTION ITEMS

- Edit Flyers to mention open to public and free of charge.
- Distribute Flyers and decide on any other types of promotion for Thinking Green Thursdays.
- Designate a member to coordinate with presenters and create press releases each month.
- Determine SSTF's involvement in Thinking Green Thursdays.
- Communicate with MoJo's about our needs and confirm January 20 details.
- Confirm February's meeting with Mill Street Grill.
- Create signs to draw in potential members prior to and during meetings and decide how to promote participating businesses.
- Gather details about Chamber of Commerce involvement.
- Have interested members complete Board applications and consider potential nominees for other Board positions and Treasurer position.

Respectfully submitted by Secretary Kendra Schielke.