



Meeting Minutes

Tuesday April 5th, 2011, 6:30 pm
Paradigm Cafe, Sheboygan, WI

Present: Brian Schwaller, President (Ecomanity)
Tammie Hogan, Website Manager (Energy Strategies, One Source Business Solutions)
Kendra Schielke, Secretary (Camp Y-Koda, Arbonne)

CALL TO ORDER AND INTRODUCTIONS

- Meeting was called to order at 6:30 pm and the SLG mission statement was reviewed and approved.
- Member and guest introductions were made-19 present

BUSINESS

EDUCATIONAL SERIES-THINKING GREEN THURSDAYS

- This month's Thinking Green Thursday presentation, "Basics of Solar-Electric," is April 21st at Saulte (upstairs of Mojo's).
- Ed Zinthefer gave a brief overview of what his presentation will include, focusing on solar and renewable energy.
- 25 people were present at last month's presentation.
- Brian Schwaller reminded everyone of our motto, "each one reach one," and encouraged everyone to bring a guest and promote this event.
- Members are encouraged to continue seeking and scheduling speakers for September through December of 2011.

EDUCATIONAL BUSINESS TOURS

- Kristia lead the discussion of upcoming business tours.
- May's tour will be at Growing Power and cost \$10/person. Time and date is TBA.
- June's tour will be on the 21st at 1:30 pm at Grassway Organics. It is free but we should consider a donation.
- Transportation to events was discussed. One idea considered was a bus from First Congregational.

- Future ideas for business tours include Wigwam, Sweetwater, Highwind, Springdale and Kohler.
- Peter Seely mentioned that he could add an option to request a business tour to the business directory that he is working on.

EARTH DAY

- Kristia is organizing an Earth Day Clean-up of the Plank Road Trail from Sheboygan Falls to Plymouth.
- It will take place April 22nd, from 3:00-6:00 pm and begin and end at Bicycle Works in Sheboygan Falls.
- Craig Harms is donating a tree to plant and garbage bags and pick up will be provided by Aaron.
- Following the Clean-up, refreshments and entertainment will be provided. T-shirts and rain barrels will be available for sale.

NOURISH

- Nourish is finalizing their summer schedule, and will need many volunteers.
- The Farm to Table program is on Tuesdays, Boys and Girls Club on Wednesdays and Summer School Snacks on Thursdays.
- SLG members should consider participating in a Farm to Table tour, which would include 10 people from 1:30-7:00 pm.

DIRECTORY

- Peter Seely explained the business directory that he is working on, which will expand on the directory that Joyce previously created.
- The goal of the directory is to make connections with sustainable organizations.
- Peter is currently drafting a letter to businesses in the county to judge their interest level and the Chamber has stated that they will assist in the project.
- This will be a long term project open to the contribution of the rest of the group.

OTHER BUSINESS

- We are in the process of updating our website to a better one.
- Kendra is working on developing a membership roster to facilitate communication.
- We will have to consider future meeting locations.

MEETING CLOSE

- The meeting came to a close at 8:00 pm.

UPCOMING EVENTS

- Next month's meeting Tuesday, May 3rd at Paradigm.
- Choices for Sustainable Living meetings 3rd Monday every month at First Congregational Church in Sheboygan.
- Thinking Green Thursday April 21st at Mojo's.
- Many upcoming Spring events at Maywood.
- Motherfest and grand opening of Goodside Grocery Sunday, May 8th.
- All internal events are posted on the SLG website calendar.

ACTION ITEMS

- Finalize Earthfest applications and distribute them to local businesses.
- Create new website.
- Design layout for business cards and choose supplier.
- Continue to distribute Flyers and for Thinking Green Thursdays and invite more people.
- Ensure that a member coordinates with presenters and create press releases each month.
- Have interested members complete Board applications and consider potential nominees for other Board positions and Treasurer position.

Respectfully submitted by Secretary Kendra Schielke.