



Meeting Minutes

Tuesday May 3rd, 2011, 6:30 pm
Paradigm Cafe, Sheboygan, WI

Present: Brian Schwaller, President (Ecomanity)
Tammie Hogan, Website Manager (Energy Strategies, One Source Business Solutions)
Kendra Schielke, Secretary (Camp Y-Koda, Arbonne)

CALL TO ORDER AND INTRODUCTIONS

- Meeting was called to order at 6:30 pm and the SLG mission statement was reviewed and approved. Brian Schwaller summarized the SLG mission as twofold: to educate the community about sustainable living practices and to promote and network with groups that use such practices. He encouraged participation from all attendees.
- Member and guest introductions were made and guests were welcomed.

BUSINESS

RAIN BARREL INITIATIVE

- 30 rain barrels are still available for \$25/member or \$50/nonmember. Jon Prigge suggested marketing these at events and donating them to various causes.

EDUCATIONAL TEN MINUTES

- Tammie Hogan presented a brief educational moment about Controlling Home Moisture Problems. Information on this and other interesting topics can be found at focusonenergy.com.

EDUCATIONAL SERIES-THINKING GREEN THURSDAYS

- This month's Thinking Green Thursday presentation, "Introduction to LEED Green Building Rating Systems," will be May 19th 6:00pm at Salute (upstairs of Mojo's).
- Brian Schwaller reminded everyone of our motto, "each one reach one," and encouraged everyone to bring a guest and promote this event.
- Members are encouraged to continue seeking and scheduling speakers for September through December of 2011.

EDUCATIONAL BUSINESS TOURS

- Kristia Wildflower led the discussion of upcoming business tours.
- May's tour will be at Growing Power May 17th 2:30pm and cost \$10/person.
- We will meet at the Park and Ride near Home Depot and at Chissy's to carpool.
- June's tour will be on the 21st at 1:30 pm at Grassway Organics. It is free but we should consider a donation.
- Future tours for July or August could include Peter Seely or Craig Harms farms.

EARTH DAY

- Kristia Wildflower filled the group in on the Earth Day clean-up, which was a success despite the weather.
- The Sheboygan Press took photos and Aaron from the Parks Department thanked SLG for putting on the event, requesting that we make it an annual event.
- Some particularly helpful participants included a Girl Scout Troop, who we would like to acknowledge and keep involved in future events.

WEBSITE AND MARKETING

- Tammie Hogan will be working on the new website this month.
- We will be designing business cards.
- SLG communicates through Facebook and Google Groups.

EARTHFEST

- SLG is taking a lead in Earthfest to incorporate more local sustainable businesses.
- We will have to consider layout issues, timing and clean-up volunteers.

OTHER BUSINESS

- The group decided on meeting locations for the next few months.
- Peter Seeley and Brian Schwaller spoke about Time Bank, which is a barter association.
- Craig Harms spoke about the possibility of new trails throughout the city with raised beds along them for gardens.

MEETING CLOSE

- The meeting came to a close at 8:00 pm.

UPCOMING EVENTS

- Next month's meeting Tuesday, June 7th at Mill Street Grill
- SLG will be touring Growing Power May 17th at 2:30pm
- SLG's Thinking Green Thursday is May 19th at 6:00pm at Salute, above Mojos
- July 12th meeting at Craig's farm
- Choices for Sustainable Living meetings 3rd Monday every month at First Congregational Church in Sheboygan.
- The Plymouth Art Center will be holding a panel discussion about the arts and stewardship May 5th

- Paradigm is celebrating Motherfest and the Grand Opening of Goodside Grocery May 8th from 3:00pm-10:00pm
- Sheboygan Clean Sweep is taking place May 13th and May 14th
- The Plymouth Public Library will be showing the film, "Economics of Happiness" on May 18th from 5:45-7:45
- The 5th Annual Sheboygan River Clean-up & Festival will be taking place May 21st from 10:00am-2:00pm
- The Urban Ecology Center in on Milwaukee's east side will be hosting a Victory Garden Initiative May 28th
- October 1st- Earth to Table, a WI Agricultural and Historical Celebration at the Wade House
- All internal events are posted on the SLG website calendar.

ACTION ITEMS

- Decide on a thank you gift for the Girl Scouts.
- Ideas for vendors and volunteers for Earth to Table event.
- Finalize Earthfest applications and distribute them to local businesses.
- Create new website.
- Design layout for business cards and choose supplier.
- Continue to distribute Flyers and for Thinking Green Thursdays and invite more people.
- Ensure that a member coordinates with presenters and create press releases each month.
- Have interested members complete Board applications and consider potential nominees for other Board positions and Treasurer position.

Respectfully submitted by Secretary Kendra Schielke.