



Meeting Minutes

Tues. October 5, 2010, 6:30 pm

Mojo, 13th and Penn Ave, Sheboygan

Present: Brian Schwaller, President (EcoManity)
Jennifer Lehrke, Vice President (LJM Architects)

- The SLG Oct. 5, 2010 monthly meeting, was held for the first time at Mojo (tavern and eatery), corner of 13th Street and Penn Ave., Sheboygan from 6:30 -8 pm. Officers Brian Schwaller, Jennifer Lehrke, and Tammie Hogan were present, along with several members and 4 first-time visitors. Approximately 15 persons came to the upstairs Mojo Ultra-Lounge area for the meeting.
- The meeting site was chosen because the owner of Mojo uses sustainability practices regarding his food and beverage offerings, also in the building itself. The ultra-lounge offers comfortable seating, an overhead projector and large projection screen, audio equipment, a separate serving area including upstairs restrooms. Groups can hold meetings, give programs and presentations to larger groups, or have various other types of gatherings.
- The main business item of the meeting was to finalize preparations for the “Thinking Green Thursdays” public program series in joint partnership between SLG and the Sustainable Sheboygan Task Force (SSTF), with Jennifer Lehrke taking the lead role for both organizations in coordinating and publicizing the series slated for October 2010 to possibly May 2011.

- The first program “Energy Efficient Lighting for Businesses,” is to be given Thursday, Oct. 21, 6:30 pm at the Mojo Ultra-Lounge. It will feature SLG president and head of Eco-Manity, Brian Schwaller and his assistant, Jon Prigge.
- Requests for speakers to fill a few remaining program openings in the series currently are being made. Request letters are being prepared to get sponsors at the Seedling \$500 level, Sapling \$1500 level or the Whole Tree \$2500 level. All 3 levels would cover the whole series and include specific advertising benefits to businesses or individuals who chose each of the sponsorship levels.
- Food, including organic and locally grown, also local brews and other refreshments are available at Mojo for individual purchase from a menu, both before and after the monthly meetings and also before and after the special “Think Green Thursday” programs.
- Tammie Hogan presented the Educational Minutes. She offered information about insulating residences before winter, especially checking for air leaks, and doing air-leak sealing. She recommended cutting down on the building’s total energy load first with air-leak sealing and possibly other conventional measures before bringing in any type of renewable energy system. That way, she said, the owner would not need as big a renewable energy system and could save on cost.
- An unexpected highlight of the Introductions and Networking part of the Oct. 5 meeting was when invited visitor, Cathy Jones, of Port Washington First Congregational Church, joined with SLG corporate member, Ed Zinthefer of ARCH Electric (Plymouth) to describe the installation of 84 solar panels on the church roof this summer.
 - The panels are expected to collect enough sun energy to provide for 65 percent of the church’s total electricity needs, including heating, lighting, and other electricity uses. Labeled the largest solar-electric project in Ozaukee County, the panel installation is expected to pay for itself in less than 9 years. The church was on the MREA Solar Tour Oct. 2.
 - Note: Since the Oct. 5th meeting a separate question and answer resource article on the Solar Panel project is being prepared for the Articles web page on the SLG website
- The meeting adjourned about 7:45 pm for networking time at the lounge or downstairs on the main floor.

(Respectfully submitted by SLG member Joyce Jordan)